

Amazon Kickstart



A Fast, Effective Way To Build Money
Churning Sites As An Amazon Affiliate That
Get You **RESULTS!**

You Also MAY NOT Give Away,or Share the Content Herein

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Welcome to Amazon Kickstart!

I thought I would write up a quick introduction so you know what the course is and WHY it will work.

I have tried my best to make this course simple, concise and my MAIN goal was to make the guides and the videos ACTIONABLE!

If you take action you will see results, admittedly, the first site you build may not make you a millionaire overnight but the key is to stick with it and you will see results. I will be showing you listings, sites and proof that the course works over our time together.

The other part of the course that I thought would be REALLY awesome is a V.I.P member's forum that allows you to speak to other member's and get support from the team as well as myself.

The forum (hopefully) will make the process fun, you will be able to learn from other people's mistakes and also see their successes as well. In the long term we will have competitions, awards and plenty of challenges going on so you can win yourself some prizes!

Another benefit of the course and the forum is that I want you to think of this course as MORE than just a \$7 WSO – in fact this course will be going on to the marketplace and will sell for \$47+ so it truly is a Warrior Special Offer in that sense.

It is VERY easy to jump from product to product and doing so you will probably get a little bit of success but over 6-7 years online I have found the main thing that makes a difference is when you find a system that works and you stick to it.

Some of your websites will be winners, others will not do so well BUT if you keep on going you WILL see success.

Then you end up collectively with a lot of sites that are making money for you and you don't have to freak out when one is doing badly.

Yes, it takes time but MOST of all it takes perseverance and work ethic.

Here is the good news:

MOST of the time with this system if you work at it and follow the steps every single time you will see one site take off out of every 5 – that has been my experience anyway.

That is why I am adding a forum – to keep you motivated and support when you need it.

I will post a link to the forum so you can register as a member if you haven't done so already but first I want to run through the different modules that we will be covering.

There will also be a video to back up this report so you can see some of what we are covering if it is not clear.

There are a few different areas we are going to cover but first we are going to start with picking HOT products. I know there is a lot of info about this with Amazon but I will show you how I do it and get some awesome results. The beauty is that in most cases all of the research and the work is done for you.

This module will also cover picking the profitable keywords to make sure you have a winner.

In most cases people end up picking bad products BECAUSE they are just looking at the numbers. That is fine, and if you have a product with a lot of searches you WILL get traffic but if you want to make the big commissions you need to pick products that are RED HOT and have a buzz surrounding them.

You will get more traffic this way, but it is the quality of the traffic that we are concerned with.

I will also show you how to do keyword research and the steps involved that once you know them, won't take you hours and I daresay will be fun!

After that we will move on to content creation. Never mind just Amazon, content creation is one of the largest and misunderstood topics in the whole of IM. What I hope to do in this module is show you how you can create QUALITY content fast that converts.

I will show you a tactic where you can easily get the info you need for each product and write compelling content that will be QUALITY, which we will need for SEO purposes but also for the customers themselves when they visit your site we will make sure that it will convert.

I recommend for your first few websites that you create your own content and go through the entire process yourself as this will help you become faster and also understand how it works.

In this module I will also show you how to outsource the content creation if you need too, however as mentioned before I recommend you create your first few sites yourself and then once you have sales coming in you can take some of the money and invest in content creation.

The other reason is that if you are following the course and this module you will know the steps to create the content yourself and will probably do a better job unless you pay top dollar for content.

The good thing about this module is that the content creation part, I promise to make as painless as possible. You can create a really good page of content for your site that will have the best chance of ranking in just 15 minutes to 30 minutes and you don't need to write all of the content from scratch.

In this module we will also cover a VERY important part of making money as an Amazon affiliate and that is getting a high CTR (Click through rate) – I will cover this and show you how to create your own banners using Photoshop to make sure they convert for you. I will also show you how to create a really strong call to action that you can place on the pages of your site and one thing that you can do within the content to up the CTR even more.

The main thing apart from having quality content, getting targeted traffic and ranking on the search engines is getting people to click through your Amazon affiliate link.

This is a big part of it and a process that a lot of people miss – even when they have really good websites.

In the second part of this module will be one of the most important parts of the entire course! You get to watch over my shoulder as I design an Amazon site from scratch so literally all you need to do is look over my shoulder and copy.

I will also cover the theme that I recommend you use and the plugins you should use.

What you will notice as we go through this module is that I don't jam pack my sites with loads of different plugins and on the face of it they might even look simple but the beauty is that they get results.

Once you get going and understand the concepts you will be able to get your first site up and running within 3 hours!

In the next module we will talk about ranking the site, and why this process works with pretty much any Google update so far. So you don't need to fear Panda's and penguins anymore!

Also we will talk about the ONE thing I consider to be MOST important with SEO that a lot of people give up on.

We will also cover a few web 2.0 sites that can really boost your conversions, traffic and seo rankings. So look at this module as making sure your content is seen and you get ranked.

We will then move onto Module 5 and this one will deal with expanding!

This is actually a big part of the course because when you do find one of your sites bringing in a lot of traffic and sales this module will show you how to make the most of it.

Basically we will move on to how to become an authority in your niche for your product and receive a HUGE amount of traffic.

This will also lead to a higher conversion rates on your sites.

In the next video we will have a quick look at the forum and explain each of the sections and how you can get support. Again, I feel a big part of this course and the success you have will be about the support you get.

That is until you see results and then you will be motivated for more!

I will show you how you can start a case study in the forum and this will help you to stay committed while viewing other people's case studies and seeing some awesome results.

The forum will also allow me to update the info as needed and we will have a community where we can help each other!

Without wanting to sound redundant – the forum is a BIG part of the course because you can keep track of your progress and compare it to others. The hardest thing is getting your first site up there and carrying on until you see results and then you build from those results.

So as a quick recap here is what we are covering:

- This Intro And Video.
- Quick Intro To The Forum And How To Use It.

- Product Picking And Keyword Research.
- SEO, Site Setup And Live Example.
- Outsourcing.
- SEO Ranking Part #2 Using Social Media.
- Building On A Successful Site And Authority Sites.

There is a lot to take in BUT once you can do this you can pretty much follow the same process for ANYTHING you want to promote and know that you will make money, get ranked and more importantly OWN your own site that you can then sell on Flippa for big \$\$\$'s!

So without further ado, let me welcome you to the course and say I am exciting to meet each and every one of you.

All I ask is that you give 100% to the course!

For a bit of motivation check out this video that is in no way related to the course but should motivate you if you need it:

<http://www.youtube.com/watch?v=VfZZVhNExAs>

Let's Go...

To Your Success,

Chris Jones